

# **Outreach Fund - Small Grants 2024**

## **1. Before you begin**

**Before you begin completing this application, please ensure that you have fully read and understood the**

**Applicant details** – in this section you will be required to enter some key personal details to help the RSC understand a bit more about you, the applicant, and enable your application to be processed.

**Project content** – in this section you will be required to detail project aims, objectives and outcomes as well as providing context for the project and an outline on content.

**Target Audience** – in this section you will be required to demonstrate an understanding of who your target audience are, their needs and how you plan to effectively engage with them.

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2.

No, none of the above are true for my project

### 3. Applicant details

**7. Please ensure that the information below is correct. Please provide the details of one main applicant, whom will be the primary point of contact for the RSC for all aspects relating to this application. The primary method of contact will be via email.**

\*

|                     |                      |
|---------------------|----------------------|
| Title:              | <input type="text"/> |
|                     | *                    |
| First Name:         | <input type="text"/> |
|                     | *                    |
| Surname:            | <input type="text"/> |
|                     | *                    |
| Organisation:       | <input type="text"/> |
|                     | *                    |
| Job Title:          | <input type="text"/> |
|                     | *                    |
| Pronouns (optional) | <input type="text"/> |

**8. Please ensure that the information below is correct.**

**Please provide the contact details of one main applicant (the same person as named in question 7), whom will be the primary point of contact for the RSC for all aspects relating to this application. The primary method of contact will be via email and if applying as an organisation the address must be associated with this.**

\*

|                   |                      |
|-------------------|----------------------|
| Email Address:    | <input type="text"/> |
|                   | *                    |
| Telephone number: | <input type="text"/> |
|                   | *                    |
| Address Line 1:   | <input type="text"/> |

\*

Address Line  
2:

Address Line  
3:

City:

\*

County:

Postcode:

\*

~~no use by~~

- Provider of further education e.g. Sixth form college
- Other higher education provider e.g. University
- Freelancer
- Private Company
- Partnership
- Other (please specify):

If you are applying in collaboration with or as part of a RSC Member Network please provide details below. For information on our various groups or to look a group up please look at our 'Connect with others' page. Please note it is not a requirement to work with a RSC Member Network but where this relationship exists it is useful for us to know.

## 4. Project Overview

### 12. Project Title \*

### 13. Why are you applying for a grant? \*

- To pilot a new idea/proof of concept
- To support further development of a pilot project
- To upscale a pilot project
- To roll out delivery of a successful pilot project
- To repeat the delivery of a previously successful project
- To support delivery an established programme of activity

#### 14. Who is the main audience for your project?

To support this selection there is space to provide a short summary of no more than a couple of sentences (you will be able to provide more detail further on your application) \*

- Youth audience(s) in schools (e.g. age 18 or below)
- Youth audience(s) outside schools (e.g. age 18 or below)
- Families and/or adult audiences outside of school settings

Comments:

## 5. Project Description

#### 15. Project Description

Please provide a clear and concise description (maximum 500 words) of your planned project.

This should include (but is not limited to):

overall aims and objectives of your project, including what you intend to do and how you will do this time frames and key dates You will need to demonstrate how your project meets at least one of the criteria below:

**Develop science communication skills of chemists - building capacity and opportunities for chemists and chemical scientists to engage with schools and/or public audiences**

**Engage with school students - inspiring and raising aspirations of student audiences to nurture a future generation passionate about the chemical sciences**

**Engage with public audiences - involving a wide range of people in relevant contemporary issues in the chemical sciences**

**Provide under-represented audiences, communities and places with inspiring chemistry engagement opportunities, delivered or coordinated by skilled people**

The panel will use the information provided in this section to determine whether the project meets the objectives and criteria of the Outreach Fund. For more information on the criteria and application guidelines (including content and audience) please go to our webpage. \*

## 6. Target Audience

16. Please tell us how many people in each age category you hope to engage:

(These numbers should give an idea of the reach that you hope to achieve from your project): \*

|               |                      |
|---------------|----------------------|
| Under 5 years | <input type="text"/> |
| *             |                      |
| 5 – 10 years  | <input type="text"/> |
| *             |                      |
| 11 – 14 years | <input type="text"/> |
| *             |                      |
| 15 – 18 years | <input type="text"/> |
| *             |                      |
| 18 years +    | <input type="text"/> |
| *             |                      |
| Total engaged | <input type="text"/> |
| *             |                      |

If there are different components to your project please provide a brief breakdown of the audience numbers per component:

17. Describe the audience of your project.

Please include any information on how your project is relevant to your target audience and how you have designed your project to meet these needs as well as any audience insights.

This may include: Findings of any research/enquiries carried out that identifies/demonstrates the need of the audience for your activity The need of any relevant schools or groups for any funding being applied for (Maximum 200 words). \*



**18. Do you envisage the majority of your target audience having an existing interest and/or background in chemistry? \***

Yes

No

**19. How will the audience engage with your activity?**

**In the comments box below please provide a further sentence or two based on your answer choice to demonstrate the nature of the engagements (e.g. intended number of engagements) \***

One-off engagement

Multiple/repeat engagements

Other (please specify):

Comments:

**20. Does your project aim to engage under-represented audiences, communities and/or places within the chemical sciences?**

**N.B. We have ring-fenced funding through the Chemists' Community Fund to support projects seeking to engage directly with under-represented groups and audiences. The information provided along with your other responses will help to decide if your project is eligible for this funding. \***

Yes

No

## **7. Target Audience - continued**



No

Yes

If Yes: Please provide evidence of evaluation of the existing/previous project, including lessons learned. If relevant, please also provide information of how this event (type) will be funded in the future. If more appropriate, evidence can be attached in the Supplementary Information section but please indicate here that you have done so.

### **23. Project delivery**

**Who will be involved in this project, what will their roles be and what are their areas of expertise/experience?**

**This should include all staff, external partners, volunteers and RSC members as well as any relevant information regarding the decision to involve these people e.g. to provide relevant knowledge and expertise or to help reach certain audiences.**

**Where relevant please indicate if these people are already on board with the project or if there is an aim to bring them on board (Maximum 200 words) \***

### **24. Project Outcomes**

**Please detail any known outcomes of your project such as key milestones and deliverables. (Maximum 200 words) \***

\*  
County

\*  
Country

\*  
UK-wide

\*  
Online

**26. What area(s) or theme(s) related to the chemical sciences will be included in your project?**



**30. How will you determine whether your project has been a success or not? (Maximum 200 words)**

For example, whether you have reached the audience you were initially targeting. \*

**31. Will your project have a legacy?**

Please include details of who would benefit and how, in addition to how, if at all, you will monitor the impact of the legacy. (Maximum 200 words) \*

## 11. Budget

**32. Overall project costs (in GBP, £)? \***

Amount  
applying for  
from the RSC  
Outreach  
Fund \*

Total project  
cost (this may  
be the same as  
above) \*

**33. How will RSC funds be used?**

Please provide a breakdown of the budget as a separate document in the file upload



- Yes, I or my organisation was successful, my project is completed
- Yes, I or my organisation was successful and have an ongoing project
- Yes, I or my organisation was unsuccessful, I have been invited to resubmit
- Yes, I or my organisation was unsuccessful
- No, I or my organisation have not previously applied to the Outreach fund
- Other (please specify):

Please provide application details including: project title, project application date, applicant name and project completion date.

## 12. Supplementary Information

**37. Please use this section to upload up to 3 documents to support your application. This could include (but is not limited to): Communications confirming support and intent from partners Findings of research carried out to support your application Evaluation of related activity Your application may not require additional documents, please only include documents you believe will be of use to your application and the review panel.**

**Permitted file formats: png, gif, jpg, jpeg, doc, docx, xls, xlsx, pdf, txt, mp3, mov, mp4, ppt, pptx**

File: {{filename}}[delete](#)

Choose File

**38. Where did you hear about our Outreach Fund? Please select all relevant options. The information that you provide will ensure that we are able to improve our communication strategy. \***

- Voice
- members newsletter
- another RSC email communication
- our website (www.rsc.org)



a mailing list (e.g. PSCI-COM)

a member of our staff (this includes Education Coordinators and Regional Programme Managers)

Facebook

Twitter

a previous applicant

Other (please specify):